

# Best Western North America Target Markets

## United States

### Alabama

Atmore	Hamilton	Shorter
Auburn	Jacksonville	Sylacauga
Birmingham	Jasper	Thomasville
Calera	Mobile	Trussville
Eufala	Montgomery	Tuskegee
Evergreen	Oxford/Anniston	Valley
Fort Payne	Scottsboro	

### Alaska

Anchorage	Sitka
Ft. Greely	Denali National Park area

### Arizona

Bisbee	Fountain Hills/Mayo Clinic	Tucson East Side
Cave Creek/Carefree	Maricopa	Window Rock
Chandler [ I-10 & Chandler or Ray	Oracle	Phoenix, Downtown
Green Valley	Snowflake/Taylor	North Scottsdale

### Arkansas

Brinkley	Jonesboro	Newport
Camden	Little Rock	Osceola
El Dorado	Magnolia	Pacahontas
Harrison	Malvern	Truman
Heber Springs,	Mountain Home	Wynne

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## California

Arcadia	Murrietta	Santa Monica
Baker	Palo Alto	Saratoga
Bloomington/Colton I-10	Paradise	Soledad
Borego Springs	Perris	Stockton
Buena Park	Pine Valley	Taft
Burney	Pt. Sur	Three Rivers
Chowchilla	Quincy	Trinidad
Fallbrook	Ramona	Upland
Fall River Mills/McArthur	Redlands/Yucaipa	Valley Springs
Fontana/Rialto I-210	Richmond	Visalia
King City	Riverside	Weaverville
Lake Forest/ Misson Viejo	San Dimas/Claremont	West Sacramento
Lathrop	San Gabriel	Williams
Madera	San Pablo	Willows
Montebello	San Pedro	Yountville/Rutherford

## Colorado

Denver (entire city area)	Greeley	S. Pueblo
Colorado Springs	Steamboat Springs	

# Best Western North America Target Markets

## Florida

### Florida Keys

- Downtown

Labelle

### Miami Metro

- Downtown
- South Beach
- Hialeah
- South Miami
- Miramar
- Aventura
- Cutler Ridge

- Tampa East
- Clearwater I-19 Corridor

Lake Wales/Haines City

Lakeland

- St. Petersburg/Beaches

Longboat Key

- Temple Terrace

Marco Island

- Bradenton I-75

Marianna

- Ruskin

Melbourne/Palm Bay

- Plant City

- Port Richey/New

Milton

Port Richey

### Ft. Lauderdale Metro

- Pembroke Pines
- Weston
- Plantation
- Tamarac
- Pompano Beach
- Sunrise
- Coral Springs/Margate
- Margate

- Oldsmar

Mt. Dora

- Palm Harbor/Tarpon Springs

N. Fort Myers/Cape Coral

- Holiday/Hudson

New Smyrna

Jacksonville Downtown

Niceville

Arcadia

Panama City Beach

Bartow

Pensacola Downtown

Belle Glade

Perry

### Orlando Metro

- Downtown
- Kissimmee
- Altamonte Springs
- Apopka
- Cassleberry
- Davenport
- Sanford
- Clermont

Belle Glade

Port Charlotte/Englewood

Bushnell

Port St. Joe

Dade City

Sarasota

Daytona Beach

Sebring

Destin

The Villages

Freeport

Wildwood

### Tampa/Clearwater/St.

Inverness

Zephyrhills

### Pete Metro

## Georgia

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# Best Western North America Target Markets

## Atlanta Metro

- Downtown/Midtown
- Tucker
- Doraville
- Alpharetta
- Cumming
- Sandy Springs
- Marietta
- Duluth
- Sugarloaf
- Decatur
- Snellville
- Hiram
- Conyers
- Lithonia

## Bainbridge

## Brunswick Downtown

## Hawaii

### Hawaii - Kona side

### Hawaii - Hilo side

### Hawaii - Waimea/Kamuela

## Idaho

### Meridian

## Cairo

### Clayton

### Cleveland

### Columbus north/west

### Douglas

### Dublin

### Eatonton

### Fitzgerald

### Greensboro

### Hahira

### Hiawassee

### Jackson

## Jekyll Island

### Jesup

### Kingsland

### Milledgeville

### Moultrie

### Ringgold

### Sandersville

### Thomaston

### Tifton

### Toccoa

### Valdosta

### Vidalia

### Honolulu

### Kauai - Lihue

### Maui - Kapalua

### Maui-Waialeia/Kihei

### Nampa

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## Illinois

Aurora	Freeport	Quincy
Benton	Kankakee	Rock Falls
Carbondale	Marion	Sterling
Chicago	Matton	Vandalia
Chicago-Schaumburg	Mt. Vernon	Woodstock
Chicago-Wheeling	Mt. Zion	Zion
Crystal Lake	Peoria	
Dixon	Peru	

## Indiana

Anderson	Columbus	Plymouth
Bedford	Evansville	South Bend
Bloomington	Indianapolis	Tell City

## Iowa

Burlington	Des Moines	Mount Pleasant
Mason City	Pella	Waterloo/Cedar Falls

## Kansas

Colby/Goodling	Hutchinson	Pittsburg
Junction City	Leavenworth	Pratt

# Best Western North America Target Markets

## Kentucky

Berea	Lexington	Mount Sterling
Covington	London	Newport
Fort Mitchell	Louisville - DT	Nicholasville
Glasgow	Madisonville	Owensboro
Hazard	Mayfield	Pikeville
Henderson	Middlesboro	Russellville
Lebanon	Morehead	

## Louisiana

New Orleans - Downtown	Bogalusa	Arcadia
New Orleans - Airport	Port Sulphur	Ruston
Jennings	Opelousas	
Grand Isle	Lafayette	

## Michigan

Ann Arbor	Jackson	Saginaw
Bay City	Lansing	St Joesph/Benton Harbor
Fenton	Monroe	Three Rivers

## Minnesota

Austin	Fairmount	New Ulm
Beloit	Forest Lake	Willmar
Brainard/Baxter	Grand Rapids	
Chippewa Falls	Minneapolis/ St. Paul	

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## Mississippi

Bay St. Louis	Philadelphia	New Albany
Gulfport	Kosciusko	Holly Springs
Pacayune	Greenville	Oxford
Brookhaven	Cleveland	Corinth
Crystal Springs	Clarksdale	Batesville
Forest	Grenada	

## Missouri

Kirksville	Higgensville	Bolivar
Trenton	Fulton	Osage Beach
Maryville	Bowling Green	Cape Girardeau
Kearney	St. Louis	Poplar Bluff
Kansas City	St. Louis	Kennett
Kansas City	Lake St. Louis	Caruthersville

## Montana

Anaconda	Lewistown
Browning	Lewiston

## Nebraska

Columbus	Hastings	Norfolk
Freemont	Lincoln	Omaha

## Nevada

Boulder City	Jackpot	Sparks
Hawthorne	Las Vegas	
Henderson	Lovelock	

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## New Mexico

Albuquerque (city area)	Lovington	Lovington
Santa Fe (NE & NW)	Raton	Portales
Silver City	Las Cruces	

## North Carolina

Albemarle	Havelock	Raeford
Apex	Henderson	Reidsville
Asheboro	Highland	Rockingham
Asheville	Hillsborough	Salisbury
Atlantic Beach	Jacksonville	Sanford
Blowing Rock	Kannapolis	Shelby
Brevard	Kernersville	Southport
Cashiers	Kinston	Spring Lake
Chapel Hill	Knightdale	Surf City
Charlotte (DT, Pineville, Airport, Southpark)	Lake Lure	Thomasville
	Laurensburg	Wake Forest
Clemmons	Lenoir	Warsaw
Clinton	Lexington	Washington
Edenton	Lincolnton	Wilkesboro
Elizabeth City	Marion	Williamston
Emerald Isle	Mooresville	Winston-Salem
Fayetteville	Morehead City	Zebulon
Forest City	Morganton	
Franklin	Nagshead (Outer Banks)	
Hampstead		

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## North Dakota

Entire State

## Ohio

Findlay

Lima

Toledo

Lancaster

Marion

Sidney

## Oklahoma

Sallisaw

Woodward

Watonga

Henryetta

Ponca City

Oklahoma City

Pauls Valley

Perry

Oklahoma City

## Oregon

Albany

Cottage Grove

Portland DT

Beaverton/Tigard

Gold Beach

The Dalles

Clackamas

Hillsboro

Cannon Beach

Lebanon

## South Carolina

Greenville/Spartanburg

Camden

Lake City

- Simpsonville
- Greer

Chester

Murrell's Inlet/Pawleys  
Island

Darlington

Columbia

Dillon

Myrtle Beach West

Hilton Head

Gaffney

Newberry

Abbeville

Georgetown

North Augusta

Aiken

Greenwood

Rock Hill

Anderson

Hardeeville

St. George

Bluffton

Kingstree

Surfside

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## South Dakota

Brookings	Sisseton
Lemmon	Vermillion

## Tennessee

Alcoa/Marysville	Knoxville (DT, airport, Turkey Creek)	Nashville (Elm Pike area)
Athens	LaVergne/Smyrna	Nashville (Vanderbilt University area)
Bolivar	Lebanon	Paris
Bristol	Lenoir City	Pulaski
Chattanooga (DT)	Memphis (Germantown, I-240)	Rogersville
Cleveland	Memphis (I240 & Hwy 385)	Savannah
Columbia	Millington	Sevierville (I/40 at exit 407)
Covington	Mount Juliet	South Pittsburg/Kimball
Dandridge	Nashville (Cool Springs)	Union City/Martin
East Ridge		
Humbolt		

## Texas

Alamo		Brownsboro
Andrews	<ul style="list-style-type: none"> <li>Austin South on I 35</li> </ul>	Bulverde
Anson	Baird	Burkburnett
Aransas Pass	Bedford	Caldwell
Austin	Bellville	Carrollton
<ul style="list-style-type: none"> <li>Downtown</li> <li>Lakeway Area</li> <li>South Austin West of I 35 (290 &amp; Mopac)</li> </ul>	Bishop	Celina
	Breckenridge	Chandler
	Brownwood	

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# Best Western

## North America Target Markets

Channelview (Beltay 8 & Wallisville/New 90 Area - Not On I 10!)	Diboll	Houston Channelview (Beltway 8 & Wallisville Road)
Chrystal City	Early	Houston Kemah Board Walk
Cisco	Eastland	Houston (Stafford)
Clint	Elgin	Houston (Interstate 10/Energy Cooridor)
Colorado City	El Paso (Highway 54 & Hondo Pass) I know of 3.7	Hutchins
Columbus	Acres For Sale	Jefferson
Commerce	El Paso - Downtown	Jourdanton
Conroe	Ennis	Kountze
Crockett	Euless	Kemah
Dangerfield	Farmers Branch	Lancaster
DFW Metroplex:	Farmersville	Lago Vista
<ul style="list-style-type: none"> <li>• George Bush Turnpike east or West of US 75 (Central Expwy)</li> <li>• 635 &amp; Luna Road or MacArthur Road Area</li> <li>• Downtown</li> <li>• North Dallas Tollway between Highway 121 &amp; Beltline Road</li> <li>• Allen - will need to be in right area - please contact Mike</li> <li>• 35 &amp; Walnut Hill Area</li> </ul>	Ft. Davis	La Vernia
	Frisco	League City
	Garland (LBJ Freeway)	Leon Springs
	Gainesville	Los Fresnos
	Georgetown	Lumberton, TX (special circumstances apply)
	Gladewater	Luling
	Grapevine	McKinney (Must be on highway 121 close to Frisco Border)
	Hankamer	Manor
	Hearne	Marathon
	Hemphill	
	Houston Clay Road & Beltway 8	

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Marfa	Richardson	Stanton
Marquez	Rosenburg	Sunset Valley
Mason	Sanderson	The Colony
Mesquite	Schertz	Throckmorton
Midlothian	Seabrooke	Tomball
Mt. Vernon	Selma	Tulia
Pasadena	Seguin	Uvalde
Pittsburg	Seymour	Vidor
Plano (on North Dallas Tollway between hwy 121 & Bush Tollway)	Sierra Blanca	Waxahachie
	Slaton	Wharton
Plano (Legacy Town Center Area)	Southlake	Whitesboro
	Stafford	Winnie
Presidio	Stamford (City is willing to give land & 10 years of tax abatements)	Winnsboro
Prosper		Woodville (Special Circumstances Apply)
Red Oak		

### **Virginia**

Abingdon	Chesapeake	Gretna
Ashland	Christiansburg	Grundy
Blacksburg	Dahlgren - Rt. K301	Herndon
Blackstone	Elkton	Irvington
Bluefield	Farmville	Lebanon
Bristol	Franklin	Martinsville
Centreville	Front Royal	Mechanicsville
Chantilly/South Riding	Gainsville	New Market/Mount Jackson
Charlottesville	Gloucester	

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Norfolk	Richmond (DT)	Warrenton
Occaquan	Rocky Mount	Williamsburg
Petersburg	Ruther Glen	Yorktown
Portsmouth	South Boston	
Reston	Suffolk	

## Utah

Salt Lake, City	Delta	Morgan
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## Washington

Aberdeen	Colville	Poulsbo
Bellevue	Enumclaw	Port Angeles
Bremerton	Issaquah	Port Townsend
Cheney	Kirkland	Renton

## Wisconsin

Fond Du Lac	Platteville	Tomah
Green Bay	Ripon	
Oshkosh	Stevens Point	

## Wyoming

Cheyenne	Jackson Hole	Cody
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# Best Western North America Target Markets

## Canada

### Alberta

Edmonton (greater area)                      Ft. Saskatchewan

Calgary- south area                              St. Alberta

### British Colombia

100 Mile House                                  Revelstoke

### Manitoba

Brandon    Portage La Pairie                                  Winkler

Dauphin    Selkirk

Gimli    Thompson

### Ontario

Alliston    Kanata    St Thomas

Arnprior    Leamington    Sault Ste Marie

Aurora    Lindsay    Timmins

Bracebridge                                        Mississauga    Toronto - Airport

Carleton Place                                      Oakville    Toronto - Downtown

Collingwood                                        Ottawa Airport                                      Vaughan

Elliott Lake                                        Parry Sound                                        Walkerton

Ft . Frances                                        Perth    Windsor

# Best Western North America Target Markets

## Quebec

Chicoutimi

Levis

St Sauvier

Gaspe

Pte Claire

Sherbrooke

Granby

Rimouski

Mont Tremblant

Riviere du loup

## Saskatchewan

Saskatoon

Moose Jaw

Estevcan

Regina

Lloydminster

Regina (Air port)

Weyburn

## Guam

Guam